MOONLIGHT SONATA

PLEASE JOIN US FOR A CELEBRATION BENEFITING THE PASADENA SYMPHONY AND POPS

Centennial Square, Pasadena City Hall
100 N. Garfield Avenue, Pasadena · Entrance on N. Euclid Avenue

SATURDAY, SEPTEMBER 25, 2021

Beginning at 5:30pm

Black Tie Optional | Complimentary valet parking

HONORING LUMINARIES

Community Luminary

ROBERT MICHERO

Artistic Luminary

POLLY SWEENEY

@pasadenasymphonypops @passymphpops @passymphpops #MoonlightSonata21

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MOONLIGHT SONATA

Pasadena SYMPHONY AND POPS

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MOONLIGHT SONATA

SPECIAL PERFORMANCE BY
Jazz Legend Patti Austin

HOSTED BY
Dallas & Dannie Raines

Stroll into the enchanted garden of this year's **Moonlight Sonata** at the iconic courtyard of Pasadena City Hall. As the sun descends, at long last mix and mingle with your friends and loved ones while enjoying a refreshing cocktail, delicious hors d'oeuvres and bidding on fabulous silent auction packages.

At twilight, a lyrical tune played by our youth orchestra will usher you into Centennial Square where you'll enjoy luxe dinner service provided by **The Parkway Grill**.

City Hall will be transformed into a lush garden of romantic light and florals as the setting for a private concert by jazz legend **Patti Austin**, a brief awards presentation honoring our luminaries, an exciting live auction and dancing under the stars.

This event will require all patrons to be fully vaccinated.

All proceeds from this year's Moonlight Sonata Gala will benefit the Pasadena Symphony Association's musical offerings, education programs, and community engagement efforts.

UNDERWRITERS

MUSICAL ARTISTS UNDERWRITER
Joanne Freed
& Richard Mendelson

PROGRAM BOOK
Ronald Lee Helmuth
& M. Kelly Malone

DESSERT
Horizon Actuarial Services, LLC

FLORAL
Jacob Maarse PASADENA

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Pasadena SYMPHONY AND POPS

MOONLIGHT SONATA

SATURDAY, SEPTEMBER 25, 2021

BECOME A SPONSOR OF THE MOONLIGHT SONATA GALA!

All sponsorship levels include tabletop logo recognition and an announcement of support from the stage.

Pasadena Symphony Association is a 501 (c)(3) nonprofit organization.
Federal tax ID: #95-6002375.

A portion of your Sponsorship/Donation is tax deductible.

FULL MOON | $10,000

Presenting Credit in Invitation, Program Book, Event Video Screens, PSA's Website and Eblasts/Table of 10 at Event/One exclusive (1) sponsor-focused Eblast/ Full-page Ad in Program Book/VIP auction check-out/Video Screen Recognition at all POPS Concerts/ 10 Tickets to a Symphony *and* a POPS concert.

CRESCENT MOON | $7,500

Major Sponsor Credit in Invitation, Program Book, Event Video Screens, PSA's Website and Eblasts/ Table of 10 at Event/Full Page Ad in Program Book/ Video Screen Recognition at all POPS Concerts/ 6 Tickets to a Symphony *and* a POPS concert.

MOONBEAM | $5,000

Sponsor Credit in Invitation, Program Book, Event Video Screens, PSA's Website and Eblasts/ Table of 10 at Event/½ Page Ad in Program Book/ Video Screen Recognition at all POPS Concert/ 4 Tickets to a Symphony *or* a POPS concert.

STARBURST | $3,000

Sponsor Credit in Invitation, Program Book, Event Video Screens, PSA's Website and Eblasts/Table of 6 at Event/¼ Page Ad in Program Book /Shared Video Screen Recognition at all POPS Concert/ 2 Tickets to a Symphony *or* a POPS concert.

MOONLIGHT SONATA

Pasadena SYMPHONY AND POPS

SATURDAY, SEPTEMBER 25, 2021

You can purchase an advertisement in the **Moonlight Sonata Gala 2021 Program Book** to showcase your company or a tribute placement to recognize one or both of the Pasadena Symphony Association luminaries!

FULL-PAGE AD **$600**
(**bleed:** 8.25"w x 10.25"h; **trim**: 8"w x 10"h; **non-bleed**: 7.5"w x 9.5"h)

HALF-PAGE AD **$300**
(7.5"w x 4.625"h)

QUARTER-PAGE AD **$155**
(3.625"w x 4.625"h)

BUSINESS CARD AD **$75**
(3.5"w x 2"h)

DESIGN FEE **$50**
(*if we create your artwork*)

Ad must be received in a high-resolution, 300dpi PDF file format. Please submit all artwork to mmcarthy@pasadenasymphony-pops.org no later than **Wednesday, September 5, 2021** to be included in the program.

For more general event information, please contact Zoë Jones at (626) 793.7172, EXT. 27 or zjones@pasaenasymphony-pops.org or visit **BIT.LY/MOONLIGHTSONATA2021** for more event details or to RSVP online.

MOONLIGHT SONATA

Pasadena SYMPHONY AND POPS

SATURDAY, SEPTEMBER 25, 2021

This is a vaccination-only event. Proof of Covid-19 immunization will be required for entry.

Please send this reply card along with your check or credit card information to:
PSA'S MOONLIGHT SONATA GALA 2021 | 150 S. LOS ROBLES AVENUE, SUITE 460, PASADENA, CA 91101

Donor Name *(as you would like it to appear in the program and publicity materials)*

If a business is listed above, please provide a contact name

Total Amount: $_____

PAYMENT INFORMATION ☐ CHECK *(Payable to **Pasadena Symphony Association**)*

☐ CARD ○ American Express ○ Discover ○ MasterCard ○ VISA

CREDIT CARD NUMBER EXP DATE

SIGNATURE DATE

BILLING INFORMATION ☐ PERSONAL ADDRESS ☐ BUSINESS ADDRESS

(acknowledgement letters will be mailed to this address unless another is provided)

STREET ADDRESS CITY STATE ZIP CODE

EMAIL PHONE

Guest List

*Please indicate choice of meal: Meat (M), Fish (F) or Vegetarian (V) for each guest. Mark **Special Meal Request (SR)** box and the PSA will contact you to take care of your request.*

1. ☐M ☐F ☐V ☐SR
2. ☐M ☐F ☐V ☐SR
3. ☐M ☐F ☐V ☐SR
4. ☐M ☐F ☐V ☐SR
5. ☐M ☐F ☐V ☐SR
6. ☐M ☐F ☐V ☐SR
7. ☐M ☐F ☐V ☐SR
8. ☐M ☐F ☐V ☐SR
9. ☐M ☐F ☐V ☐SR
10. ☐M ☐F ☐V ☐SR

Contact Zoë Jones, Development Associate, at **zjones@pasadenasympony-pops.org** with additional guest names or questions.

Pasadena Symphony Association is a 501 (c)(3) nonprofit organization. Federal tax ID: #95-6002375.

The tax deductible amount for each event ticket is $125.

MOONLIGHT SONATA

Pasadena SYMPHONY AND POPS

☐ **YES**—I/We want to support the Pasadena Symphony and POPS Moonlight Sonata Gala, Saturday, September 25, 2021!

○ Full Moon $10,000 ○ Crescent Moon $7,500 ○ Moonbeam $5,000 ○ Starburst $3,000

☐ **UNDERWRITING** *(includes recognition on Event Signage and in Event Program Book)*:

○ Reception $5,000 ○ Dance Party $5,000 ○ Event Décor $2,500

○ Libations $2,500 ○ Dessert $1,500 ○ Program Book $500

Underwriting Area and Amount: _____ at $ _____

☐ **Event Tickets @ $275 each** No. of Tickets: _____ Total Amount: $ _____

☐ **SPECIAL GALA PATRON DONOR LEVEL @ $1,500** *(includes 2 VIP tickets and a listing in Event Program Book)*

☐ **Program Book Ad:** Size: _____ Amount: $ _____

PLEASE REPLY BY SEPT 17, 2021

☐ **NO**—I'm/We're unable to attend this year, but the Pasadena Symphony and POPS mission is important to our community, and I want to contribute: $ _____

To purchase event tickets or participate in a Sponsorship, Underwriting or Patron Level donation, please visit: **BIT.LY/MOONLIGHTSONATA2021 | (626) 793.7172**