



THE PASADENA SYMPHONY AND POPS ANNUAL GALA
MOONLIGHT SONATA
 CENTENNIAL SQUARE AT PASADENA'S ICONIC CITY HALL / SATURDAY, SEPTEMBER 25, 2021

SPONSOR, UNDERWRITER & PATRON DONOR DESCRIPTIONS

All sponsorship levels include tabletop logo recognition on VIP Tables and an announcement of support from the stage.

FULL MOON | \$10,000

(\$8,750 is tax deductible)

- One VIP table with seating for ten (10) guests
- Presenting credit in digital and print invitation, program book, event video screens and event-specific webpages and eblasts
- One exclusive sponsor-focused eblast to all attendees
- Full-page ad in program book
- Exclusive VIP Event with PSA's Music Director
- Video screen recognition as major supporter at all POPS concerts
- 10 complimentary tickets to a Symphony concert and a POPS concert

NEW MOON | \$7,500

(\$8,750 is tax deductible)

- One VIP table with seating for ten (10) guests
- Major sponsor credit in digital and print invitation, program book, event video screens and event-specific webpages and eblasts
- Full-page ad in program book
- Video screen recognition as major supporter at all POPS concerts
- 6 complimentary tickets to a Symphony concert or a POPS concert.



MOONBEAM | \$5,000

(\$3,750 is tax deductible)

- One VIP table with seating for ten (10) guests
- Sponsor credit in digital and print invitation, program book, event video screens and event-specific webpages and eblasts
- ½ page ad in program book
- Shared video screen recognition as major supporter at all POPS concerts
- 4 complimentary tickets to a Symphony concert or a POPS concert

STARBURST | \$3,000

(\$2,250 is tax deductible)

- One VIP table with seating for six (6) guests
- Sponsor credit in digital and print invitation, program book, event video screens and event-specific webpages and eblast
- ¼ page ad in program book
- Shared video screen recognition as supporter at all POPS concerts
- 2 complimentary tickets to a Symphony concert or a POPS concert

PATRON DONOR | \$1,500

(\$1,250 is tax deductible)

- Two (2) VIP seats
- Recognition in digital and print invitation, event program, event video screens and event-specific webpages

THE PASADENA SYMPHONY AND POPS IS A 501C(3) NONPROFIT, TAX ID #95-6002375.
 A PORTION OF YOUR SPONSORSHIP/DONATION IS A TAX DEDUCTIBLE CONTRIBUTION.

UNDERWRITER BENEFITS | Special recognition in digital and print invitation, event program and at specific underwritten area where appropriate. Underwriting opportunities are on a first come/first served basis.

MUSICAL ARTISTS UNDERWRITER	\$5,000	LIBATIONS UNDERWRITER	\$2,500
RECEPTION UNDERWRITER	\$5,000	DESSERT UNDERWRITER	\$1,500
DANCE PARTY UNDERWRITER	\$5,000	DIGITAL/PRINT INVITATION UNDERWRITER . .	\$1,000
EVENT DÉCOR UNDERWRITER	\$4,000	DIGITAL/PRINT PROGRAM BOOK UNDERWRITER .	\$500

