

THE PASADENA SYMPHONY AND POPS ANNUAL GALA

MONLIGHT SONATA

CENTENNIAL SQUARE AT PASADENA'S ICONIC CITY HALL / SATURDAY, SEPTEMBER 25, 2021

SPONSOR, UNDERWRITER & PATRON DONOR DESCRIPTIONS

All sponsorship levels include tabletop logo recognition on VIP Tables and an announcement of support from the stage.

FULL MOON | \$10,000

(\$8,750 is tax deductible)

- One VIP table with seating for ten (10) guests
- Presenting credit in digital and print invitation, program book, event video screens and event-specific webpages and eblasts
- One exclusive sponsor-focused eblast to all attendees
- Full-page ad in program book
- Exclusive VIP Event with PSA's Music Director
- Video screen recognition as major supporter at all POPS concerts
- 10 complimentary tickets to a Symphony concert and a POPS concert

NEW MOON | \$7,500

(\$8,750 is tax deductible)

- One VIP table with seating for ten (10) guests
- Major sponsor credit in digital and print invitation, program book, event video screens and eventspecific webpages and eblasts
- Full-page ad in program book
- Video screen recognition as major supporter at all POPS concerts
- 6 complimentary tickets to a Symphony concert *or* a POPS concert.



MOONBEAM | \$5,000

(\$3,750 is tax deductible)

- One VIP table with seating for ten (10) guests
- Sponsor credit in digital and print invitation, program book, event video screens and eventspecific webpages and eblasts
- ½ page ad in program book
- Shared video screen recognition as major supporter at all POPS concerts
- 4 complimentary tickets to a Symphony concert or a POPS concert

STARBURST | \$3,000

(\$2,250 is tax deductible)

- One VIP table with seating for six (6) guests
- Sponsor credit in digital and print invitation, program book, event video screens and eventspecific webpages and eblast
- ¼ page ad in program book
- Shared video screen recognition as supporter at all POPS concerts
- 2 complimentary tickets to a Symphony concert *or* a POPS concert

PATRON DONOR | \$1,500

(\$1,250 is tax deductible)

- Two (2) VIP seats
- Recognition in digital and print invitation, event program, event video screens and event-specific webpages

THE PASADENA SYMPHONY AND POPS IS A 501C(3) NONPROFIT, TAX ID #95-6002375.
A PORTION OF YOUR SPONSORSHIP/DONATION IS A TAX DEDUCTIBLE CONTRIBUTION.

UNDERWRITER BENEFITS | Special recognition in digital and print invitation, event program and at specific underwritten area where appropriate. Underwriting opportunities are on a first come/first served basis.

MUSICAL ARTISTS UNDERWRITER \$5,000	LIBATIONS UNDERWRITER \$2,500
RECEPTION UNDERWRITER \$5,000	DESSERT UNDERWRITER
DANCE PARTY UNDERWRITER \$5,000	DIGITAL/PRINT INVITATION UNDERWRITER \$1,000
EVENT DÉCOR UNDERWRITER \$4,000	DIGITAL/PRINT PROGRAM BOOK UNDERWRITER. \$500

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SPONSOR FORM

☐ YES! I/we would lik	e to SPONSOR the M	Ioonlight Sonata	a 2021 at the	following	level.
	& Patron Level Descriptions				
O FULL MOON \$10,000	O NEW MOON \$7,5	O MOONBE	EAM \$5,000	O STARBUI	RST \$3,000
□ YES! I/We would lil	at the \$	RITER for the N	Moonlight Sc	onata 2021 :	as the
	& Patron Level Descriptions				
□ I/We would like to (includes two event tickets an	be a PATRON LEVEL		Moonlight S	onata 2021	
O \$1,500					
□ I/We would like to I ○ \$100 ○ \$250		light Sonata and O \$1,000	be listed in t	_	rogram book. er \$
DONOR INFORM					
DONOR NAME O We wish to re	main anonymous; please do no	ot list our names.			
CONTACT NAME					
DONOR ADDRESS		CITY	STAT	īE	ZIP
DONOR PHONE		DONOR EMAIL			
PAYMENT INFOR	MATION				
□ CHECK ENCLOSED	(payable to the Pasadena	Symphony Associat	rion)		
□ CHARGE MY CARD	·				
	CREDIT CARD NUMBER				EXP DATE
	SIGNATURE				

HOW TO RETURN:

MAIL: 150 S. Los Robles Ave, Ste 460 Pasadena, CA 91101 EMAIL: zjones@pasadenasymphony-pops.org ONLINE: bit.ly/moonlightsonata2021



Questions?

For more information, please email Zoë Jones at zjones@pasadenasymphony-pops.org or call 626.793.7172 x 27.