

Pasadena SYMPHONY AND POPS



Saturday, September 22, 2018

# Thank you to our supporters

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#### **MUSICAL ARTISTS**

Mr. and Mrs. Stender Sweeney

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Lynne and Brian McDermott

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OFIZON Actuarial Services, LLC

#### **FLORAL**

Hank Maarse of

Jacob Maarse

#### INVITATION



#### **PROGRAM**

John Pipia and Betty Ma of Pacific Starr Group/Zeus Asset Management

Mark G. McNelis & Associates CPAs, Inc.

#### RECEPTION

Rosemary and Robert Risley



**Follow the trail of rose petals** as we gather under the stars at Pasadena's iconic City Hall, toast with friends and savor delicious hors d'oeuvres while bidding on fabulous **Silent Auction** items.

Be sure to purchase your **Opportunity Drawing** ticket for a chance to win a one-of-a-kind, luxurious prize.

As the sun sets, music will call from beyond and beckon you into Centennial Square for a luxe dinner followed by tiers of delectable sweets. The magically transformed square will host the awards presentation, musical performance by David Lockington and musicians from the Pasadena Symphony, and a thrilling Live Auction.

As the stars light up the late summer sky, the evening will conclude with dancing to the songs of the Great American Songbook.



All proceeds from the Moonlight Sonata Gala will benefit the Pasadena Symphony Association's concerts, music education programs, and community engagement efforts.



# Please join us for a celebration benefiting the Pasadena Symphony and POPS

Centennial Square, City of Pasadena 100 N. Garfield Avenue, Pasadena • Entrance on N. Euclid Avenue

Saturday, September 22, 2018 beginning at 5:30pm



# HONORING LUMINARIES

CORPORATE LUMINARY



## PHILANTHROPIST LUMINARY



Barbara Mann Steinwedell

#### ARTISTIC LEADERSHIP

David Lockington, *Music Director* Nicholas McGegan, *Principal Guest Conductor*  Michael Feinstein, *Principal Pops Conductor* Larry Blank, *Resident Pops Conductor* 

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# Pasadena SYMPHONY AND POPS

# Special Thanks

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MOONLIGHT SONATA GALA COMMITTEE

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2 N. Lake Avenue, Suite 1080, Pasadena, CA 91101 PasadenaSymphony-Pops.org/GALA (626) 793-7172 info@PasadenaSymphony-Pops.org

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#### HONORARY HOSTS

Supervisor Kathryn Barger Brenda and William Galloway Veronica and Greg Garabedian Tom and Erika Girardi Beth and Rob Hansen Cinty and Raymond Kepner Charlie Mustachia and

David Courier
Rosemary and Robert Risley
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Margaret H. Sedenquist
Sue and Bill Shieff
Polly and Stender Sweeney
Mayor Terry Tornek
Chelisa and James Vagim





## Please reply by September 14, 2018

	□ <b>Yes</b> – I want to support the Pasadena Symphony and POPS Moonlight Sonata Gala, Saturday, September 22, 2018!								
	□ Full	Moon	\$10,000		□ Cres	scent Mo	on	\$7,500	
	□ Мо	onbeam	\$5,000		□ Star	burst		\$3,000	
Underwriting (includes recognition on Event Signage and in Event Program Book):									
	☐ Courtyard Reception				\$3,000				
	☐ Event Décor ☐ Production				\$2,000				
					\$1,500				
	□ Pro	gram Book			9	\$500			
	Underwriting Area and Amount:				at \$ Area Amount				
	Event Tickets @ \$275 each:   No. of Tickets: Total Amount: \$								
	\$1,500 Gala Patron Donor Level (includes 2 tickets and a listing in the Event Program Book)								
	Program Bo	ook Ad: Siz	se			Amount	: \$		
	No – I'm/We're unable to attend this year, but the Pasadena Symphony and POPS mission is important to me, and I want to contribute:  \$								

To purchase event tickets or participate in Sponsorship, Underwriting or Patron Level donation, please visit: bit.ly/MoonlightSonata18 • (626) 793-7172







# Please send this reply card along with your check or credit card information to:

la 2018, 2 N Lake <i>i</i>	Avenue, Suite 1	080, Pasader	na, CA 91101
it to appear in the pro	gram book and pu	blicity materia	ls):
please provide a co	ontact name:		
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	Exp. Date	Auth.	Code
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Contact svandrick@pasadenasymphony-pops.org with additional guest names or other questions. Please put "Guest Name" in the email subject line.

Pasadena Symphony Association is a 501 c (3) nonprofit organization. Federal tax ID: #95-6002375 The tax-deductible amount for each event ticket is \$150.





# Become a Sponsor of PSA's Moonlight Sonata Gala!

#### **FULL MOON - \$10,000**

PRESENTING CREDIT in Invitation, Program Book, Event Video Screens, PSA's Website and Eblasts/one (1) exclusive sponsor-focused Eblast/Full-Page Ad in Program Book/Table of ten (10) at Event/Exclusive VIP Event with Maestro Lockington/VIP auction check-out/Video Screen Recognition at all POPS Concerts/ten (10) tickets to a Symphony <u>and</u> a POPS concert.

#### CRESCENT MOON - \$7,500

MAJOR SPONSOR CREDIT in Invitation, Program Book, Event Video Screens, PSA's Website and Eblasts/Full-Page Ad in Program Book/Table of ten (10) at Event/Video Screen Recognition at two (2) POPS Concerts/six (6) tickets to a Symphony <u>and</u> a POPS concert.

#### MOONBEAM - \$5,000

SPONSOR CREDIT in Invitation, Program Book, Event Video Screens, PSA's Website and Eblasts/½ Page Ad in Program Book/Table of ten (10) at Event/Video Screen Recognition at one (1) POPS Concert/four (4) tickets to a Symphony <u>and</u> a POPS concert.

#### STARBURST - \$3,000

**SPONSOR CREDIT** in Invitation, Program Book, Event Video Screens, PSA's Website and Eblasts/Table of six (6) at Event ¼ Page Ad in Program Book/two (2) tickets to a Symphony *and* a POPS concert.



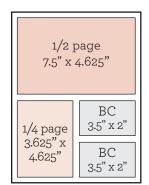


### **Business or Tribute Ads**

You can purchase an advertisement in the Moonlight Sonata Gala 2018 Program Book to showcase your company or to recognize one or all of the Pasadena Symphony Association luminaries!

#### Ad Sizes and Costs:

Full-Page ad  (bleed: 8.25"w x 10.25"h; trim: 8"w x 10"h; non-bleed: 7.5"w x 9.5"h): \$6000000000000000000000000000000000000			
<b>Half-Page ad</b> (7.5"w x 4.625"h):	\$300		
<b>Quarter-Page ad</b> (3.625"w x 4.625"h):	\$150		
Business card ad (3.5"w x 2"h):	\$75		
Design Fee (if we create your artwork):	\$50		



Ad must be received in a high-resolution, 300dpi PDF file format. Please submit all artwork to mmccarthy@pasadenasymphony-pops.org no later than Wednesday, September 5, 2018 to be included in the program.

For more general event information, please contact Scott Vandrick at (626) 793-7172, Ext. 45 or svandrick@pasadenasymphony-pops.org or visit bit.ly/MoonlightSonata18 for more event details or to RSVP online.





Pasadena Symphony Association 2 N Lake Avenue, Suite 1080 Pasadena, CA 91101

