Pasadena AND POPS NLIGHT Sonata Houre invited

Saturday, September 23, 2017









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PROGRAM





MO NLIGHT Sonata

Please join us for a celebration benefiting the Pasadena Symphony and POPS

Centennial Square, City of Pasadena 100 Garfield Avenue, Pasadena 91101

Saturday, September 23, 2017 beginning at 5:30pm

Embrace your inner reveler as we gather under the stars at Pasadena's iconic City Hall, toast with friends and savor delicious hors d'oeuvres while bidding on fabulous silent auction items.

Be sure to purchase an opportunity drawing ticket for a chance to win a stunning \$5,000 shopping spree from Hing Wa Lee Jewelers.

As musical notes float in the air, the evening moves into Centennial Square, and a luxe dinner served by Claud Beltran of Claud & Co. and wines by Michero Family Wine Estates. The magically transformed square will host the awards presentation and a fast-paced Live Auction.

With stars twinkling above, the evening concludes with dancing to the Great American Songbook sounds of Tony Galla and The Usual Suspects.



HOSTED BY
Music Director
David Lockington



WITH SPECIAL GUEST Illusionist David Kwong

Black Tie Optional

Complimentary valet parking provided by Charlie Mustachia and David Courier



ARTISTIC LEADERSHIP

David Lockington, Music Director Michael Feinstein, Principal Pops Conductor, Tom and Erika Girardi Chair

Nicholas McGegan, Principal Guest Conductor Larry Blank, Resident Pops Conductor

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MOONLIGHT SONATA GALA COMMITTEE

Rebecca Shukan, *Event Chair* Cinty Howes Kepner, *Décor Chair* Chelisa Vagim, *Auction Chair*

HONORARY HOSTS

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Please reply by September 15, 2017

□ Yes – I want to participate in the Pasadena Symphony and POPS Moonlight Sonata Gala on September 23, 2017!							
□ Ful	l Moon	\$10,000	□ Cresce	ent Moon	\$7,500		
□ Мо	onbeam	\$5,000	□ Starbı	ırst	\$3,000		
Underwriting (includes recognition on Event Signage and in Event Program Book):							
☐ Reception Underwriter \$3,000							
☐ Event Production Underwriter \$2,500							
☐ Dessert Underwriter			\$1,500				
☐ Program Book Underwriter \$500							
☐ Underwriting A	rea and Amou	int:	Area	at \$	Amount		
Event Tickets @ \$250 each: No. of Tickets: Total Amount: \$							
☐ Special Gala Patron Level @ \$1,500 each (includes 2 Tickets and a special listing in the Event Program Book)							
☐ Program Book <i>I</i>	Ad: Size			Amount: \$			
□ No - I'm/We're unable to attend this year, but the Pasadena Symphony and POPS mission is important to our community, and I want to contribute: \$							

For ticket purchase and event information: PasadenaSymphony-POPS.org/Gala • (626) 793-7172







Please send this reply card along with your check or card information to:

PSA's Moonlight Sonata Gala 2017, 2 N Lake Avenue, Suite 1080, Pasadena, CA 91101

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If a business is listed above, please provide	e a contact name:	
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Contact svandrick@pasadenasymphony-popor other questions. Please put "Guest Name"	-	

Pasadena Symphony Association is a 501 c (3) nonprofit organization. Federal tax ID: #95-6002375

The tax-deductible amount for each event ticket is \$125.





Make our moment magical!

Become a Sponsor for PSA's Moonlight Sonata Gala!

FULL MOON - \$10,000

PRESENTING CREDIT in Invitation, Program Book, Event Video Screens, PSA's Website and Eblasts/One (1) exclusive sponsor-focused Eblast/Full page Ad in Program Book/Table of 10 at Event/Exclusive VIP Event with Maestro Lockington/VIP auction check-out/Video Screen Recognition at all POPS Concerts/10 tickets to one Symphony and POPS concert.

CRESCENT MOON - \$7,500

MAJOR SPONSOR CREDIT in Invitation, Program Book, Event Video Screens, PSA's Website and Eblasts/Full Page Ad in Program Book/Table of 10 at Event/Video Screen Recognition at two (2) POPS Concerts/6 tickets to one Symphony and POPS concert.

MOONBEAM - \$5,000

SPONSOR CREDIT in Invitation, Program Book, Event Video Screens, PSA's Website and Eblasts/½ Page Ad in Program Book/Table of 10 at Event/Video Screen Recognition at one (1) POPS Concert/4 tickets to one Symphony or POPS concert.

STARBURST - \$3,000

SPONSOR CREDIT in Invitation, Program Book, Event Video Screens, PSA's Website and Eblasts/Table of 6 at Event/¼ Page Ad in Program Book/2 tickets to one Symphony or POPS concert.







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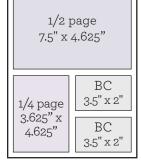
You can purchase space in the **Moonlight Sonata Program Book** to showcase your company or as a tribute to one or all of the Pasadena Symphony Association luminaries!

Ad Sizes and Costs:

Full-page ad Bleed: 8.25"w x 10.25"h; Non-Bleed: 7.5"w x 9.5"h:	\$500
Half-page ad 7.5"w x 4.625"h:	\$250
Quarter-page ad 3.625"w x 4.625"h:	\$125
Business card ad 3.5"w x 2"h:	\$50
Design Fee (if we create your artwork):	\$50

 Ad must be received in a high-resolution .JPG or .PDF file format with no full bleed.

Please submit all artwork to mmccarthy@pasadenasymphony-pops.org no later than Monday, September 11, 2017 to be included in the program.



For more information, please contact Scott Vandrick at (626) 793-7172, Ext. 45 or svandrick@pasadenasymphony-pops.org or visit pasadenasymphony-pops.org/GALA for more event details or to RSVP online.