

Pasadena Symphony & POPS

For Immediate Release

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<http://www.pasadenasympphony-pops.org/pr-hooray-for-hollywood>

ALAN BERGMAN, BRUCE BROUGHTON, MICHAEL GIACCHINO, MAUREEN MCGOVERN, PAUL WILLIAMS AND MORE TO PERFORM WITH MICHAEL FEINSTEIN AND THE PASADENA POPS AS PART OF ASCAP'S CENTENNIAL CELEBRATION

Pasadena CA - A who's who of Hollywood's music elite is coming out to play with **Michael Feinstein** at the **Pasadena POPS' August 16th Hooray for Hollywood** concert, presented in partnership with the **American Society of Composers, Authors and Publishers (ASCAP)** at the **LA Arboretum**. Four of ASCAP's top film composers and lyricists will perform their hit music with the POPS: **Alan Bergman** ("Windmills of Your Mind," with Marilyn Bergman and co-written with Michel Legrand, 1968 Oscar winner from *The Thomas Crown Affair*), **Michael Giacchino** (music from *Up*, winner of the 2010 Oscar for best original score), **Bruce Broughton** (music from *Silverado*, 1986 Oscar nominee for best original score) and **Paul Williams** ("Evergreen," co-written with Barbra Streisand, 1976 Oscar winner from *A Star Is Born*).

Powerhouse vocalists **Maureen McGovern**, **Debbi Boone** and **Kevin Earley** will make special guest star appearances, singing such iconic songs as "The Way You Look Tonight," "The Sound of Music," "The Man That Got Away," "Stormy Weather," "Blues in the Night," "You Light Up My Life" and "On the Atchison, Topeka and the Santa Fe," plus beloved music from *Mary Poppins*, *The Magnificent Seven*, *Funny Girl* and a symphonic arrangement of Pharrell Williams's 2014 Oscar-nominated song "Happy" from *Despicable Me 2*, created especially for the Pasadena POPS.

Hooray for Hollywood is part of ASCAP's ongoing, year-long 100th birthday celebration. ASCAP hit its 100-year milestone in February and is celebrating the centennial with a new book, a commissioned short film, and an innovative website featuring a timeline of ASCAP's rich history. In addition, celebratory and educational events spanning the country include a Library of Congress exhibit in Washington DC, reflecting ASCAP's energy and expertise throughout its history advocating for music creators' rights. This exhibit will be on display at Disney Hall in Los Angeles later this year. Find out more at www.ascap100.com.

"ASCAP's 100th birthday provides us with an exciting opportunity to celebrate our future as much as our history," says ASCAP President and Chairman Paul Williams, one of the featured

performers at Hooray for Hollywood. "It gives us a chance to honor and thank our members for creating the music that touches the world, while emphasizing ASCAP's ongoing and important role in helping to shape a musical landscape where everyone wins – music creators, businesses and everyone who loves music. We are proud to include this Pasadena POPS event as part of ASCAP's centennial celebration."

The family-friendly concert will be held at the Los Angeles County Arboretum and Botanic Garden. The grounds are open for picnicking and dining at 5:30 p.m. and performances begin at 7:30 p.m. Among many venue amenities, audiences can enjoy pre-ordered gourmet dining packages for onsite pickup from Julienne, Marston's and Claud & Co. The food court will host mouthwatering food trucks plus specialty ice creams by Choctál. The experience is now even more convenient with two full beverage centers serving fine wines, beer, coffee and soft drinks plus exclusive hotel packages for POPS patrons at Pasadena's landmark Langham Huntington Hotel. Patrons may also visit the Pasadena Humane Society's Mobile Adoption Unit, which will be on-site prior to each concert with animals in need of a forever home as part of the Pups for POPS program.

Audiences get the ultimate outdoor concert experience: large LED video screens, superior sound quality and the high-quality production value that is a signature of the Pasadena POPS. The best outdoor dinner party in town comes with spacious circular table seating with fine linens, or lawn seating for those who want to bring a blanket – each option carries on the tradition of picnic-dining with your family and friends. The Arboretum is located at 301 North Baldwin Ave., Arcadia, CA. Single tickets start at \$20 and are available by calling the box office at 626.793.7172, online at PasadenaSymphony-Pops.org or at the Arboretum on the day of the concerts.

IF YOU GO:

What: The Pasadena POPS presents "Hooray for Hollywood"

Michael Feinstein, Conductor

Alan Bergman, vocalist/ASCAP songwriter

Bruce Broughton, ASCAP composer

Debby Boone, vocalist

Kevin Earley, vocalist

Michael Giacchino, ASCAP composer

Maureen McGovern, vocalist

Paul Williams, vocalist/ASCAP songwriter

When: August 16, 2014. Gates open at 5:30 p.m. and concert begins at 7:30 p.m.

Where: The LA County Arboretum | 301 N Baldwin Ave., Arcadia, CA 91007

Cost: Tickets start at \$20 for lawn seating and \$42 for table seating.

Dining: Guests are welcome to bring their own food and drink or visit one of the many gourmet food vendors on-site.

Parking: Free parking is available at the Westfield Santa Anita shopping center with free non-stop shuttles to the main gate.

Photos and individual bios available at:
<http://www.pasadenasympphony-pops.org/pr-hooray-for-hollywood>

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ABOUT ASCAP

The American Society of Composers, Authors and Publishers (ASCAP) is a professional membership organization of songwriters, composers and music publishers of every kind of music. ASCAP's mission is to license and promote the music of its members and foreign affiliates, obtain fair compensation for the public performance of their works and to distribute the royalties that it collects based upon those performances. ASCAP members write the world's best-loved music and ASCAP has pioneered the efficient licensing of that music to hundreds of thousands of enterprises who use it to add value to their business - from bars, restaurants and retail, to radio, TV and cable, to Internet, mobile services and more. The ASCAP license offers an efficient solution for businesses to legally perform ASCAP music while respecting the right of songwriters and composers to be paid fairly. With 500,000 members representing more than 9 million copyrighted works, ASCAP is the worldwide leader in performance royalties, service and advocacy for songwriters and composers, and the only American performing rights organization (PRO) owned and governed by its writer and publisher members. www.ascap.com

ABOUT THE PASADENA SYMPHONY ASSOCIATION

Recent Acclaim for the Pasadena Symphony and POPS

"The Pasadena Symphony signals a new direction...teeming with vitality...dripping with opulent, sexy emotion." Los Angeles Times.

"...full of pulsating energy from first note to last... the strings were lushly resonant, the wind principals were at the top of their games, and the brass rang out with gleaming vigor." –Pasadena Star News.

The Pasadena Symphony Association was founded in 1928 by Conductor Reginald Bland. Originally named the Pasadena Civic Orchestra, its first members were mostly volunteer musicians, many of whom were students of Bland. The annual operating budget was \$3,500, which was funded entirely by the City of Pasadena.

The Pasadena Symphony and POPS is an ensemble of Southern California's most talented, sought after musicians. With extensive credits in the film, television, recording and orchestral industry, the artists of Pasadena Symphony and POPS are the most heard in the world.

In the fall of 2007, the Pasadena Symphony incorporated the Pasadena POPS into its Association under the new name Pasadena Symphony and POPS. This merger created an expanded Classics and POPS series providing the community with a full spectrum of live symphonic concerts year-round. In the summer of 2012, the Pasadena POPS' relocated its summer home to the Los Angeles County Arboretum where it has been performing to record-breaking crowds and critical acclaim. The Pasadena POPS announced Michael

Feinstein as its new Principal Pops Conductor in August 2012; he will be the first conductor to hold the Marvin Hamlisch Chair title. Under Feinstein's leadership, the Pasadena POPS' has quickly become the nation's premier presenter of the Great American Songbook in the orchestral arena delivering definitive performances of rare orchestrations and classic arrangements.

The Pasadena Symphony provides a musical experience like no other at the Ambassador Auditorium – known as the Carnegie Hall of the West – where they have been the resident professional orchestra since 2010. In 2013, the Pasadena Symphony named Maestro David Lockington as its fifth Music Director and appointed Nicholas McGegan as Principal Guest Conductor.

A hallmark of its robust education programs, the Pasadena Symphony Association has served the youth of the region since 1972 through the Pasadena Youth Symphony Orchestra comprised of over 200 gifted middle school students from more than 40 schools all over the Southland. The PYSO most recently performed on several episodes of the popular television show *GLEE*.

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