

## SPONSOR, UNDERWRITER & PATRON DONOR DESCRIPTIONS

### SPONSORSHIP OPPORTUNITIES

*Sponsorships include level benefits listed below.*

#### FULL MOON at \$10,000

PRESENTING CREDIT in Invitation, Program Book, Event Video Screens, PSA’s Website and Eblasts/One exclusive (1) sponsor-focused Eblast/Full-page Ad in Program Book/ Table of 10 at Event/Exclusive VIP Event with Maestro Lockington/VIP auction check-out/Video Screen Recognition at all POPS Concerts/10 tickets to a Symphony and a POPS concert.

#### CRESCENT MOON at \$7,500

MAJOR SPONSOR CREDIT in Invitation, Program Book, Event Video Screens, PSA’s Website and Eblasts/Full Page Ad in Program Book/Table of 10 at Event /Video Screen Recognition at two (2) POPS Concerts/ 6 tickets to a Symphony and a POPS concert.

#### MOONBEAM at \$5,000

SPONSOR CREDIT in Invitation, Program Book, Event Video Screens, PSA’s Website and Eblasts/½ Page Ad in Program Book/Table of 10 at Event /Video Screen Recognition at one (1) POPS Concert/4 tickets to a Symphony or a POPS concert.

#### STARBURST at \$3,000

SPONSOR CREDIT in Invitation, Program Book, Event Video Screens, PSA’s Website and Eblasts /Table of 6 at Event ¼ Page Ad in Program Book /2 tickets to a Symphony or a POPS concert.

*(All levels include tabletop logo recognition and an announcement from the event’s stage)*

### PATRON DONORS at \$1,500

PATRON DONOR CREDIT in Invitation, Program Book, Event Video Screens, PSA’s Website and two (2) VIP events tickets. With an additional \$500, Patron donors have the opportunity to sponsor a program book page in their name and become Conductor Circle Members throughout the 20017-2018 season.

### UNDERWRITER OPPORTUNITIES

- RECEPTION UNDERWRITER ..... \$5,000
- EVENT PRODUCTION UNDERWRITER ..... \$4,000
- ENTERTAINMENT UNDERWRITER ..... \$4,000
- SIGNATURE COCKTAIL UNDERWRITER ..... \$2,500
- VALET UNDERWRITER ..... \$1,500
- DESSERT UNDERWRITER ..... \$1,500
- INVITATION UNDERWRITER ..... \$1,000
- PROGRAM BOOK UNDERWRITER ..... \$500

UNDERWRITER BENEFITS include special recognition on invitation, event program and at underwritten area. May include business name and logo placement in underwritten area, where appropriate. Underwritten areas are on a first come/first served basis.



Pasadena Symphony and POPS  
 is a 501c(3) nonprofit organization,  
 TAX ID #95-6002375.  
 A portion of your **Sponsorship/Donation** is  
 tax deductible contribution